



## Personal Data

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German, English, HTML

09.06.1985, Germany

## Skills

- User-Centered Design
- Interaction Design
- Perception, Memory & Learning
- Information Architecture
- Competitive Analysis
- Business Strategy
- User Research
- Interviews & Affinity Mapping
- Personas & Journey Maps
- User & Task Flows
- Wireframing & Prototyping
- Usability Testing
- A/B & Preference Testing
- HTML, CSS & Javascript

## Tools



Figma



Adobe XD



InVision



UsabilityHub



Atom



GitHub



Zeplin



Pen & Paper

## Links



<https://www.linkedin.com/in/christian-eigl-ux>



[www.theux1.com](http://www.theux1.com)



[www.perception-ux.com](http://www.perception-ux.com)

## Experience

### UX Designer / BASF SE, Performance Materials

11/2019 - today



- Redesign of a 'Design for Manufacturing' simulation software interface for injection molding parts
- Opportunity assesment and project management for software application
- Business model concept development and iteration for a simulation software
- Solution development for several projects (platform economy & VCA production line solution)

### UX Designer / Freelancing for Siemens AG

10/2019



- Conducting expert heuristic for an existing search engine UX/UI design
- 2 project concepts for Search Engine Interface (goals, areas of impact, timetable, mockup ...)
- Redesign concept of (OCR) KI training interface
- Reference on demand

### UX Designer in Training / Careerfoundry

11/2018 - 09/2019



- Conducting UX- and competitor analysis on real world web apps
- Designing in many iterations a frictionless user experience with clearly structured data displays
- Performing user research (interviews, usability tests ...) in coherence with data protection laws
- Working with agile and lean UX methodology collaborating with UX designers around the world
- Using state of the art software and platforms such as Figma, Adobe XD, InVision, balsamiq, UsabilityHub, Atom, GitHub, Optimal Sort and Zeplin to work on a fully functional web app prototype

### Lecturer / Ludwig Maximilian University Munich

10/2012 - 09/2019



- Think out of the students' perspective to understand and enhance their learning process
- Adapting and customizing learning strategies with empathy and constructive feedback
- Structure the process and setting milestones to help even challenging cases to pass exams
- Breaking down abstract and complex content for comprehensibility according to the students' individual requirements

## Education

### UX Design Student / Careerfoundry

11/2018 - 09/2019



- 500+ hours of hands-on training designed by experts from companies like Amazon and Apple
- Focus on data-driven UX from user research, ux strategy, competitive analysis, user journeys ... to information architecture, wireframing, prototyping, user testing, style guides and documentation
- Being live mentored and tutored by Senior UX Designers with long years of experience

### Master of Business Administration Student / PFH Göttingen

10/2015 - 06/2017



- Focusing on the customers' and users' needs without losing the business perspective of a solution
- E-Commerce specialization for a holistic view on financially sustainable UX Design
- Experience with reliable research work and a toolset for competitive analysis for UX Research
- Grade: 1.7 (remote next to full time job)

### M.A. Music Pedagogy, Philosophy / LMU Munich

10/2008 - 07/2012



- Learning theory & psychology providing insights into the users' behaviour, needs and motivation
- Working in depth on subjects like intelligence research, preference science, talent development, empirical surveys (job satisfaction), empirical validity of term driven studies and cognition
- Specialization in perception & memory for a profound understanding of display impact on users
- Grade: 1.5